

Strategies for a Turnaround 3: Kentucky Surgery Center

The following is an excerpt from *20 ASCs Performing More than 10,000 Cases Annually* that appeared in Becker's ASC Review. The excerpt outlines ASD Management's turnaround strategies to improve the performance and profitability of Kentucky Surgery Center

by Jaimie Oh and Rob Kurtz

Kentucky Surgery Center (Lexington, Ky.)

Annual case volume: More than 10,000 cases since 2007

Specialties: Orthopedics, ENT, gastroenterology, general surgery, plastics, podiatry, dentistry, pain management, urology, vascular, colorectal, and pulmonary

Details: The Kentucky Surgery Center, which opened in December 1986 and is accredited by AAAHC and Kentucky Medicare, is a 28,000-square-foot center with seven ORs and three procedure rooms. This physician-owned facility was started by a handful of surgeons and anesthesiologists and now has more than 100 surgeons on staff.

Keys to building/maintaining volume: Administrative Director Glenda Beasley, RN, says maintaining high case volume stems from the staff and physicians jointly providing quality patient care with excellent patient outcomes. "Raising the bar with expectations of only providing care that can be parallel to none is the goal of the center on a daily basis," she says. "Every team member must buy into the notion of bringing their top performance and positive attitude everyday to maintain success on every level."

© 2010 *Becker's ASC Review*. Reprinted with permission.
www.BeckersASC.com

Jaimie Oh and Rob Kurtz are writer/reporters for Becker's ASC Review.